



Cinemasports: Local Participation Guidelines

<http://www.cinemasports.com>

info@cinemasports.com

INTRODUCTION

Cinemasports is the iron chef of filmmaking. Each Cinemasports day starts with the announcement of "ingredients". Teams have 10 hours to complete a movie with those ingredients. Screening of finished movies starts on the 11th hour - that very night.

Each event has at least one "focus city", a city where Cinemasports has organized a morning kick-off meeting and evening screening. Sometimes multiple focus cities hold events simultaneously around the world. You are reading the guide for local teams in a "focus city". Teams from elsewhere can also participate remotely. (Remote Guide: http://www.cinemasports.com/pdf/cinemasports_remote_guidelines.pdf)

PROTOCOL

On the morning of the Cinemasports event, we hold a kick-off meeting (Check www.cinemasports.com for time and location). At this kick-off, we announce a list of ingredients that all teams must include in their movie. We also announce a duration (usually less than 3min) and a deadline for submission (that evening). Teams disperse to make their movies and submit by the deadline. Soon after this deadline, the screening begins.

GENERAL CONSIDERATIONS

As a general philosophy, Cinemasports keeps the rules simple. Outside of the guidelines in this document, teams make their own decisions and use their own resources to finish their movie on time. If you have any questions, don't hesitate to ask: info@cinemasports.com.

SIGN UP

Updates and announcements will be made through email, so sign up on the website. See our calendar of events, and trailer footage on our website: <http://www.cinemasports.com>.

GEAR

Each group should have at least one camera to record a motion picture. That's the only requirement. Everything else is optional. If you have a camera, bring it. If you don't have a camera, come anyway.

EDITING

Teams may edit using any method available to them. Simple video editing programs often come pre-installed with operating systems. For example, iMovie often comes with apple computers and Windows Movie Maker often comes with Windows. You can search for these terms on the internet for more information.

TURNING IN YOUR WORK

Turn in your work on one of the following formats.

- Video DVD (plays in a set top box. Standard definition)
- .mov or .avi file encoded in a common codec. You can put this file on a USB flash drive or burn it to DVD.

We don't support Blu-ray DVD's yet. Do not encode your movie in an uncommon proprietary codec. To be absolutely sure your movie can screen, bring your laptop and adapter for external video / monitor to the screening. We may fall back on this if your file does not play.

An organizer will announce the exact time and location to turn in the final products. Label your submission with the following information:

- Date
- Team name (you make it up)
- Contact phone number and email

If you can't work with the formats above, contact us info@cinemasports.com

CENSORSHIP

Due to the nature of the event, we do not pre-screen movies. We will not censor movies unless we deem them likely to incite violence or get us in trouble with the law. However, filmmakers should consider the diversity of their audience in making creative decisions. Please let us know if there are any adult-themed or offensive content in your movie and we will alert the audience before we screen it.

GROUPS

Some participants form groups prior to arriving at the event while others arrive solo. While pre-formed teams have the advantage of group familiarity, spontaneous teams can produce surprising synergy.

Regardless of your group status on arrival, please consider participants looking for a home. Take chances with your group composition. After all, dealing with group dynamics is part of filmmaking.

We try to match solo participants with teams at the kick-off meeting. While we can't make guarantees, we've been successful in the past. To recruit a team before the event, consider recruiting former collaborators or friends.

You can look for teams or members by posting on our Facebook page:
<http://www.facebook.com/pages/Cinemasports/132028523238>